MIDWEST FOOD BANK

ANNUALREPORT









bridging the gap between poverty and prosperity

HUMILITY EQUALS SUCCESS

A message from Co-Founder and National Board President, David Kieser

Midwest Food Bank has been in operation for 18 years. In this report, you'll see the ways we grew in 2021, from the number of nonprofit partner agencies we serve to



the dollar amount of food distributed. MFB remains focused on ways to alleviate hunger and malnutrition while sharing the love of Christ.

While we apply ourselves to our mission, many factors provide positive results. Dedicated volunteers do the work of what

would otherwise be paid staff. Generous financial donors invest in our mission, providing things from facilities to fuel. But what has become abundantly clear over time is that Midwest Food Bank is the Lord's doing.

We become more aware of God's blessing on our mission with each passing day. Humility equals success. A woman in Africa once told me, "Never underestimate the power of the Holy One of Israel, and don't ever touch His glory." So we continue to follow our Leader and marvel at what He does.

In His Service, David Kieser

This is the LORD'S doing; it is marvelous in our eyes.

PSALM 118:23

NATIONAL BOARD MEMBERS

DAVID KIESER, PRESIDENT

David founded MFB in 2003 with his brothers.

BILL LEMAN, VICE PRESIDENT

Bill is the owner and retired CEO of Leman Property Management.

DAVE HODEL, SECRETARY/ TREASURER

Dave is a partner in Darnall Concrete.

RALPH ENDRESS

Ralph is the retired owner and CEO of Young America Realty Inc.

JIM GAPINSKI

Jim is the owner and President of Heartland Growers.

ANN KAFER

Ann is the Vice President of Human Resources and Strategy at Growmark, Inc.

BRANDON LIPPS

Brandon is the co-founder of Caprock Strategies.

DENNY MOTT

Denny is a retired business manager from Caterpillar, Inc.

TRENT SCHOLL

Trent is a principal partner at Ledgestone & Associates, LLC.

ERIC SHELDAHL

Eric is a commercial and residential real estate entrepreneur.







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Produced and designed by Midwest Food Bank. Printing courtesy of **GROWMARK**

COVER PHOTOS

- Food recipients in Haiti.
- Taste of Heaven, a nonprofit partner agency served by MFB Indiana.
- Volunteers in MFB Florida.

ON THIS PAGE

- Food recipient in Indiana.
- Volunteers in New England.
- The School Street Food Pantry, a nonprofit partner agency served by MFB Normal, IL.

OUR MISSION

As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition locally and throughout the world and providing disaster relief, all without discrimination.

OUR VALUES

Midwest Food Bank's values are built on the Biblical base of the 'fruit of the spirit' - Love, Joy, Peace, Patience, Kindness, Goodness, Faithfulness, Gentleness, Self-control. Our values give us a roadmap to "Sharing the Blessings."



SERVING THOSE IN NEED

We recognize and adapt to our agencies' (food pantries, schools, soup kitchens, shelters) needs, providing resources to help them best solve food insecurity for individuals and families.



EMPOWERING VOLUNTEERS

Our volunteers find purpose in their efforts shared with MFB. Opportunities are available for any age and array of abilities. The countless hours and expertise of our volunteers is a unique and blessed differentiator.



EMBRACING OUR COMMUNITIES

We warmly welcome community members and partners, engage with them to serve those in need, and sincerely appreciate the joint partnerships we



WORKING WITH INTEGRITY

Our communications and actions are always done with honesty and transparency.



EXECUTING THROUGH TEAMWORK

We work across all our divisions and within our locations. We place a high priority on collaboration, leveraging best practices for continuous improvement of an already efficient organization.

OUR VISION

Provide industry-leading food relief to those in need while feeding them spiritually.

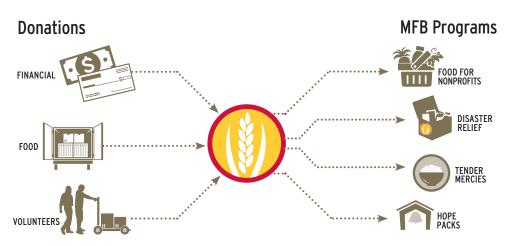
FINANCIALS

YEARS ENDING DECEMBER 31, 2019, 2020 AND 2021

PUBLIC SUPPORT AND REVENUE	2019	2020	2021*
Donated food, vehicles, equipment and services	\$270,649,371	\$397,596,042	\$434,900,000
General public contributions and grants	\$7,487,187	\$21,914,707	\$14,500,000
Special events Miscellaneous income	\$809,831 \$67,262	\$883,436 \$715,326	\$877,000 \$899,000
Total public support and revenue	\$279,013,656	\$421,109,511	\$451,176,000
iotai public support alla revellae	\$219,013,030	3421,107,311	\$451,170,000
EXPENSES			
Program services	\$279,505,173	\$392,426,248	\$442,113,000
Management and general	\$988,014	\$1,280,293	\$1,451,000
Fundraising	\$854,074	\$929,092	\$1,238,000
<1% Management, General, and Fundraising	0.66%	0.56%	0.60%
Total expenses	\$281,357,261	\$394,635,633	\$444,802,000
NET ASSETS			
Food inventory	\$16,416,429	\$33,236,733	\$37,700,000
Cash, buildings (net of debt), equipment, other	\$19,297,314	\$25,566,011	\$29,100,000
Total net assets	\$35,713,743	\$58,802,744	\$66,800,000
With donor restrictions	\$1,205,399	\$3,288,426	\$500,000

^{*} Numbers above for 2019 and 2020 are from Midwest Food Bank's audited statements. Financials represented for 2021 numbers are year-end summaries. The Midwest Food Bank audited statements for 2021 will be finalized and available May 30, 2022.

MIDWEST FOOD BANK MODEL



MFB PROGRAMS Midwest Food Bank alleviates hunger and malnutrition through four core programs.

FOOD FOR NONPROFITS

In 2021, Midwest Food Bank's nonprofit partners continued to move forward despite the challenges presented by the pandemic. MFB now serves nearly 2,100 agencies worldwide who are actively engaged in fighting food insecurity. Over \$430 million worth of food was distributed by MFB last vear.



Fighting food insecurity is a collaborative effort. MFB places great value on maintaining positive relationships with nonprofit partners. Visits to agencies were resumed in 2021 following pandemic safety measures. These visits offer an opportunity to connect with MFB's ultimate clients: those who receive the food.





DISASTER RELIEF

Even knowing that all large-scale natural disasters are devastating and unique, the events of 2021 stand out. Events at the beginning and the end of the year expanded what constitutes a typical Disaster Relief season for Midwest Food Bank.

A severe winter storm swept across Texas in mid-February, causing widespread power outages and flooding from frozen plumbing. In May, a destructive fire burned in the Gila River Indian Comunity in Arizona. August was exceptionally devastating. MFB responded to the needs of victims of an earthquake in Haiti, a rare Rhode Island hurricane (Henri), and hurricane Ida in Louisiana. Finally, a historic tornado outbreak struck Western Kentucky in December.

It's difficult to witness people's lives disrupted by disaster. It's a blessing to show them the love of Christ by offering them help and hope. Responding to these events. Midwest Food Bank donors and volunteers truly had a nationwide and international impact.

MFB SENT 125 SEMI-TRUCK **LOADS OF DISASTER RELIEF FOOD AND SUPPLIES IN 2021.**

TENDER MERCIES

Designed by dietitians to provide critical nutrition, Tender Mercies® is a mighty ally in the fight against food insecurity. At a cost to Midwest Food Bank of only 20¢ per serving, Tender Mercies provides wholesome, high-quality nutrition. This savory blend of rice and beans are the foundation of the Tender Mercies recipe. They're fortified with protein, essential vitamins, and minerals to ensure maximum nutritional value. Tender Mercies is delicious by itself or as a base for other tasty recipes.



Tender Mercies is an essential component of Midwest Food Bank's international effort. In East Africa, Tender Mercies is locally sourced and packaged for distribution. The main focus of Midwest Food Bank's efforts in Haiti is providing Tender Mercies meals to school children. The nature of Tender Mercies allows it to be adapted to different cultures' tastes.

In 2021, 7.5 million Tender Mercies meals were distributed, 5.6 million servings internationally and 1.9 million domestically. Our Giving Tuesday goal of raising \$75,000 for Tender Mercies was surpassed by \$9,000, providing support for 120,000 servings.

HIGH-QUALITY
NUTRITION FOR

20¢ PER SERVING

HOPE PACKS

It is estimated that 1 in 10 children in the US is living in food-insecure households. When children regularly go without food, the consequences can be dire. Without proper nutrition, students start to display signs of adverse physical health, poor emotional well-being, and academic setbacks.

Midwest Food Bank's Hope Packs program provides at-risk children with supplemental weekend food. This allows children to arrive at school on Monday morning ready to learn. Volunteer agencies, churches, schools, or community groups package shelf-stable food from Midwest Food Bank to give to students on Fridays.

HOPE PACKS 5 CORE ITEMS

Individual warm meal (mac & cheese, ravioli)

Breakfast meal (cereal, oatmeal)

Fruit

Granola bar

Snack (fruit snacks, cookie)

\$50 PROVIDES A CHILD WITH HOPE PACKS FOR AN ENTIRE SCHOOL YEAR.



MIDWEST FOOD BANK REACH

In 18 years, Midwest Food Bank has grown from a small ministry on a family farm to ten domestic and two international locations. We are thankful for the continued and sustainable growth. Additional locations continue to be evaluated based on need and support.

ILLINOIS - NORMAL

ILLINOIS - PEORIA EST. 2007

INDIANA

EST. 2008

GEORGIA

ILLINOIS - MORTON EST. 2012

> **FLORIDA** EST. 2014

EAST AFRICA

EST. 2014

ARIZONA EST. 2016

> HAITI EST. 2017

TEXAS EST. 2018

PENNSYLVANIA EST. 2020

NEW ENGLAND

EST. 2020







FOOD RECIPIENTS

Understanding the stories of Midwest Food Bank's food recipients helps us fulfill our mission. With every food recipient we meet, we grow in compassion and humility. We appreciate their willingness to partner with us and are honored to learn their stories and share them with you.

PAM

Pam is a longtime food pantry volunteer who has a heart for giving back to



her community. She knows firsthand the impact donations make. "Many years ago, I was a food recipient," says Pam. "I grew up in a family that didn't have much, and as a young girl, we regularly used food pantries to make ends meet."

ELAINE

For the past three vears. Elaine, her husband, and their 7-vear-old daughter have been living in



a homeless shelter in one of the lowest income zip codes in America. To supplement the food her family receives at the shelter, Elaine walks to a nearby food pantry at a church for groceries each Saturday. These help sustain her family throughout the week.

CHILDREN AT OUR JOURNEY SCHOOL

Our Journey School is located nearly 190 miles west of Nairobi, Kenya. As a nonprofit partner of Kapu Africa (Midwest Food Bank East Africa), Our Journey School receives Tender Mercies meals for the children enrolled there. In this area, 26% of children suffer from "stunting," impaired growth and development due to poor nutrition.



BRAUNWYN

Braunwyn is a healthcare worker who, despite working two jobs, has trouble making ends meet. She regularly visits a soup kitchen to grab lunch between shifts. The meals are only one of the reasons she is grateful for agencies like this one. "When people come here, they get more

than a warm meal; they get to connect with other people."



NICK

After being released from prison, Nick found himself homeless, jobless, and without resources. Nick's job at a hotel and volunteer hours at a food pantry co-op provide him with the food and shelter he needs to survive. Willing and able to

work, he is putting the building blocks of his life back into place one day, one hour, one step, one meal at a time.



NONPROFIT



Midwest Food Bank nonprofit partners must be 501(c)3 charities. They are not charged for food received from MFB, and they agree to give it away free of charge. All partner agencies complete an annual certification ensuring they are faithful stewards of the food received and distributed from MFB.

> MFB SERVED OVER **NONPROFIT** PARTNERS IN 2021.

PARTNERS

Midwest Food Bank serves nonprofit organizations helping their communities. They are on the frontlines in the fight against food insecurity, getting food into the hands of those who need it. In 2021, visits to agency partners resumed, providing MFB with valuable information on how best to serve.

Types of nonprofit partner agencies served by Midwest Food Bank include:

- Food pantries
- Soup kitchens
- Homeless shelters
- Residential programs
- Children feeding programs



VOLUNTEERS

Volunteers are critical to the mission of Midwest Food Bank. They fill many roles that would otherwise need to be paid staff. From truck drivers, to receptionists, to bookkeepers, to forklift operators, to warehouse support, dedicated volunteers serve in the fight against food insecurity. Among them are those called "Core Volunteers," who faithfully fill crucial positions.



317,786 HOURS OF SERVICE WERE VOLUNTEERED

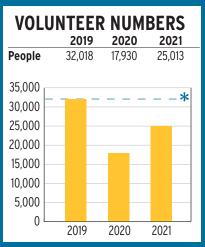
This is the equivalent of 158 paid MFB staff members

ву 25,013 **INDIVIDUALS** IN 2021.





Midwest Food Bank volunteers continued to serve throughout the pandemic, and in 2021, many returned to volunteering. The goal in 2022 is to reach and exceed pre-pandemic numbers. Please plan to volunteer in 2022 and bring a friend. To find out more about volunteering at MFB, contact your local division, or visit midwestfoodbank.org.



* Reaching and surpassing 32,000 volunteers is the 2022 goal.

EMPLOYEES

Midwest Food Bank is about people - from food recipients, volunteers, donors, and nonprofit partners - all are critical to the MFB mission. One other important component of the mission is employees. MFB staff are passionate about their work, not just coming to a job but also investing in a mission.

While it is important, passion isn't the only factor in a successful staff member. To be an industry-leading food bank, MFB ensures employees are equipped with the tools and resources needed to best do their jobs.

In 2021, Midwest Food Bank invested time and resources for employees to participate in the MFB Leadership Development Program. MFB senior staff, national and regional board members, and community leaders and pastors spoke to strengthening employee leadership skills and embracing the MFB strategy and culture. Woven throughout the sessions was the component of faith, so integral to MFB.

> MFB is truly the first occupation I've had where I wake up excited to work. I love the atmosphere and the humility and honor in what we do to help others.

JOHN GAST

WAREHOUSE MANAGER, MFB ARIZONA





I enjoy that on any given day, we can be loading a semi-trailer with food for agencies in NYC or the back of van for a pantry in rural PA. The best part is meeting those people who say, 'I was once that child who needed food.'

KATHY ANDERSON-MARTIN

EXECUTIVE DIRECTOR, MFB PENNSYLVANIA

I enjoy working and serving here at Midwest Food Bank because the mission and values line up with my heart and my desire to love and serve people for Christ. Every day I am thankful for the opportunity to work with my team, especially the volunteers. I'm excited to see all that God is and will be doing in and through us.

RHONDA REVELS

COMMUNITY DEVELOPMENT COORDINATOR, MFB TEXAS



FOOD SOURCES

MFB receives donated food from all over the country due to food produced in excess, incorrect labeling, and more. Donated food comes from various sources.

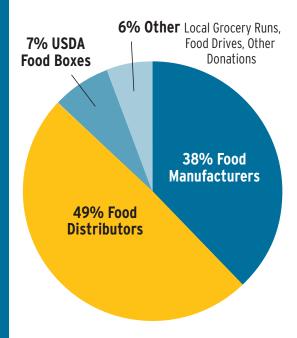
- Food manufacturers
- Food distribution centers
- USDA programs
- Grocery stores
- Private food drives



The USDA Farmers to Families Food Box program was created in 2020 to help both food producers and those struggling with food insecurity as a result of COVID-19. With funding provided by the USDA, food distributors bought produce, protein, and dairy products directly from farmers and producers. The distributors boxed the food items and gave them directly to participating charities. Midwest Food Bank participated in the program until May 2021, when it ended.



WORTH OF NUTRITIOUS PRODUCE. PROTEIN, AND DAIRY PRODUCTS IN THE USDA PROGRAM.



MFB PARTNERSHIP WITH **KELLOGG COMPANY**

The relationship began in 2018 and has grown stronger with each year. Kellogg Company has become the most reliable food donor for Midwest Food Bank. As a food manufacturer that donates food, they support all ten US divisions of MFB. In addition to cereal and breakfast items, they donate a wide variety of products, from plant-based meat alternatives to snack foods.

Kelloggi

66 At Kellogg, we're committed to fighting hunger to feed the potential of 375 million people by the end of 2030. This wouldn't be possible without valued partners like Midwest Food Bank providing critical hunger-relief support to communities across the country.

STEPHANIE SLINGERLAND

Senior Director, Philanthropy and Social Impact

PRAISE & PROGRESS

A message from CEO. Eric Hodel

At Midwest Food Bank in 2021, we are excited and thankful for significant progress on multiple fronts and we praise God. We continued to provide our agencies with variety and nutritional food options while showing them the love of Christ through our actions and words.

The positive growth in 2021 was a result of expanding our food donor base and adding additional agencies for food distribution. This allows us to continue and sustainably grow the variety and volume of food to our agencies that serve the food recipients.

We are encouraged and inspired as we look to 2022 and beyond. Some things we will be focusing on this year include:

- An Inventory Management system upgrade.
- Volunteer recruitment and training.
- Building out our Disaster Relief program.
- Expanding the Tender Mercies program.

Midwest Food Bank is blessed with a great leadership team. tremendous staff, and dedicated volunteers. We are fueled by the generous support of our donors around the globe. Thank vou, everyone, for the progress.

Sincerely, Fric Hodel

FUNCTIONAL LEADERSHIP

ERIC HODEL CFO

JADA HOERR CRO

MICHAEL HOFFMAN Inventory & Logistics Director

LISA MARTIN Finance Director

NATE WESTERFIELD IT Director

DANA WILLIAMSEN Accounting Director

BRIAN ZINK Procurement Director

DIVISIONAL LEADERSHIP

ARIZONA

Merilee Baptiste, Executive Director Eric Sheldahl, Divisional Board President

FLORIDA

Karl Steidinger, Executive Director Stanley Sinn, Divisional Board President

GEORGIA

Pat Burke, Executive Director Kim Schnoes, Divisional Board President

ILLINOIS - NORMAL

Tara Ingham, Executive Director Chris Stoffer, Divisional Board President

ILLINOIS - MORTON

Lisa Martin. Executive Director Mike Stratton, Divisional Board President

ILLINOIS - PEORIA

Monica Scheuer, Executive Director Frank Gutwein, Divisional Board President

INDIANA

John Whitaker, Executive Director Jim Gapinski, Divisional Board President

NEW ENGLAND

Jan Young, Executive Director Brent Walder, Divisional Board President

PENNSYLVANIA

Kathy Anderson-Martin, Executive Director Aleta Serrano, Divisional Board President

TEXAS

David Emerson. Executive Director Dallas Addison, Divisional Board President

EAST AFRICA

Christine Mutsoli, Executive Director Jennifer Armstrong, Divisional Board President

HAITI

Jerry Koehl, Divisional Board President

NOTEWORTHY IN 2021

DIVERSITY OF DISASTER RELIEF Winter Storm • Flood • Fire Earthquake • Tornado • Hurricane

MFB Disaster Relief in 2021 was notable for its sheer diversity. There were many opportunities to live out the MFB mission of sharing the love of Christ. MFB responded to the following disasters.

TEXAS In February, a rare winter storm hit Texas with heavy snow, ice, and bitterly cold temperatures causing damage as water pipes froze. Millions were without power for several days.

KENTUCKY Between February 21 and March 1, Eastern Kentucky experienced multiple ice storms and floods. Then, in December, a historic tornado outbreak wreaked havoc in Western Kentucky.

ARIZONA In June, the 6th largest fire in Arizona history hit the Miami-Globe area, burning over 180,000 acres. It was followed by flooding in July.



HAITI An 7.2 magnitude earthquake devastated the already troubled nation of Haiti. It was followed two days later by Tropical Storm Grace.

NORTHEAST USA Hurricane Henri made landfall in Rhode Island on August 22. Heavy rainfall and winds caused widespread damage and flooding.

LOUISIANA AND MISSISSIPPI Ida was a deadly and destructive category 4 hurricane that made landfall in Louisiana on August 29.

STRENGTHENING MFB SAFETY

Providing a safe environment is one of the ways Midwest Food Bank demonstrates our regard for all. In 2021, current safety measures were evaluated and strengthened.

At all MFB locations, several enhancements to our safety culture were added. Some of these include a Safety Champion at each location, updated and stocked first aid stations, AEDs (Automated External Defibrillators) and CPR/AED training for volunteers and staff, and forklift training and annual certification.



THE TWO NEWEST MFB LOCATIONS **HOLD FIRST DISTRIBUTIONS**

MFB Pennsylvania officially started distribution in January 2021. Nonprofit agency partners had grown from 62 to 167 by the end of the year.



The first MFB New England food distribution was held in November. Eight nonprofit partner agencies were scheduled at 45-minute intervals. By the end of the day, over 1,600 cases of food weighing over 21,000 pounds had been distributed. By the end of the year, MFB New England was serving 15 nonprofit partners.



NEWSMAKING EVENTS

MARCH Midwest Food Bank COO/CFO Eric Hodel testified before the Congress Committee on Agriculture hearing on Thursday, March 11, 2021. The subject of the meeting was "A Look at Food Insecurity in America." He spoke of MFB programs and how they positioned the organization to respond to the needs created by the COVID-19 pandemic.

OCTOBER Midwest Food Bank joined the Partnership for a Healthier America's (PHA) Healthy Hunger Relief initiative to uplift further the health and well-being of the communities we serve. Midwest Food Bank will work with PHA, the national nonprofit organization fighting for food equity to address hunger, malnutrition, and chronic disease by increasing the supply of healthier food options.

DECEMBER Eric Hodel was announced as CEO of Midwest Food Bank effective January 1, 2022. David Kieser, MFB's previous CEO and founder, will remain the President of the MFB Board of Directors. Eric joined Midwest Food Bank in April 2017, after 20 years of service at Caterpillar, Inc.

IN 2021, MFB SPENT ONLY \$14 MILLION TO DISTRIBUTE \$430 MILLION **WORTH OF FOOD.**

INVESTING IN THE MISSION

To distribute quality nutritious food, Midwest Food Bank supplements donated food by purchasing food. Other expenses include facility and equipment upkeep, and transportation costs (fuel and vehicle maintenance). A wide variety of financial donors support MFB:

- Individuals
- Corporations
- Foundations
- Churches



Feeding people in need is the greatest fulfillment. I choose to support MFB Florida because they focus on local residents and our own community and make a difference to those in need.

> SALVATORE LAZIERI SHARE PARTNER, MFB FLORIDA



Midwest Food Bank's efforts to help people during this unparalleled time of need can only be described as herculean. This dedicated organization eased suffering, increased food security, and offered hope for our community.

KENT E. AGNESS

PRIVATE FOUNDATION DONOR NINA MASON PULLIAM CHARITABLE TRUST





Midwest Food Bank's commitment to "sharing the blessings" pairs well with Kroger's Zero Hunger | Zero Waste plan. We have always admired the food bank's stewardship of resources as it provides for people who are food insecure, and we are honored to remain a partner. Midwest Food Bank is a wonderful community servant.

ERIC HALVORSON

CORPORATE FOUNDATION DONOR



If we want a world where all people are food secure, we need to make it happen together. I donate to Midwest Food Bank because their mission and methods to alleviate hunger are on a scale I could never do individually.

DAWN CARSON **INDIVIDUAL DONOR**

SUPPORT WITH CONFIDENCE

Charity Navigator, America's premier independent



charity evaluator, has awarded four out of a possible four stars to Midwest Food Bank for the last ten years. Only

3% of nonprofits have achieved ten consecutive years of Four Star Charity status.

The Forbes 22nd annual list of top 100 charities is based on donations received. In 2021, Midwest Food Bank moved from number 57 to 39. The charities on the list are rated for "Charitable Commitment" based on how much of a charity's total expense went to the purpose. Midwest Food Bank's rating is 100 out of 100. Operational efficiency was maintained with 0.6% of expenses allocated to Management, General, and Fundraising.

HOW CAN YOU HELP?

PRAY. It is the hope of Midwest Food Bank to fulfill our mission of showing Christ's love in our actions.

VOLUNTEER. There are so many ways your gifts and talents can further the MFB mission. Get in touch with the MFB division in vour location.

GIVE. MFB strives to make the most effective use of donations to our mission.

Midwest Food Bank is able to accept a range of gifts, including:

- Cash
- Stocks and Securities
- Estates
- Donor Advised Funds
- IRA Charitable Distributions
- Grain and Other In-Kinds

MIDWEST FOOD BANK LEADS THE FOOD RELIEF INDUSTRY IN LOW ADMINISTRATIVE COSTS.



SHARE PARTNERS

For people who wish to make a continual, positive impact, MFB's Share Partners program makes it easy. Each week, month, or quarter, donors can make an automatic donation directly from a checking account or a debit or credit card.

To make a donation, visit midwestfoodbank.org or scan this code.











Tender Mercies packaging at MFB Georgia.



Filling Disaster Relief food boxes at MFB Indiana.

