MIDWEST FOOD BANK

# ANNUAL REPORT

2022



## CONTINUING TO SHOW THE LOVE OF CHRIST

### A message from Co-Founder and National Board President, David Kieser

In the following pages, you will learn how your support and involvement positively impacted Midwest Food Bank in 2022.

At the core of the facts and figures lies MFB's mission to share the love of Christ. Donors, partner agencies, volunteers, and employees combine time and talent for the same ultimate goal - helping others in the name of Jesus.

Generous financial donors invest in our mission. providing everything from facilities to fuel. Dedicated volunteers do the work of what would otherwise be paid staff. Nonprofit partner agencies are on the

front lines, placing the food into the hands of those in need. I humbly thank each of you. Your role in this ministry makes it all possible.

Above all of these are the blessings of God. From our beginning on the farm, we have seen that Midwest

Food Bank is His doing. We acknowledge Him as the great provider. Read on, and marvel with us at what He does.

In His Service. **David Kieser** 



## GRACE & **GROWTH**

A message from CEO, Fric Hodel



At Midwest Food Bank, we are excited and thankful for significant progress on multiple fronts and we praise God. In 2022, we continued to provide our agencies with food options free of charge while showing them the love of Christ through our actions and words.

Last year, inflationary pressures created an increased need for our services. With steady leadership, sustainable practices, and, most importantly, God's grace, MFB continues to provide hope and encouragement to communities in need.

Midwest Food Bank is one of the largest food rescue/redistribution organizations, saving food that would otherwise be wasted. We do this through people. MFB is blessed with a great leadership team, tremendous staff, and dedicated volunteers. We are fueled by the generous support of our donors around the globe. I offer a heartfelt thank you for investing in the MFB mission.

Sincerely. Fric Hodel

I am your God. I will strengthen you and help you.

Isaiah 41:10

## **CONTENTS**

MISSION & VALUES	4
MFB RETURN ON INVESTMENT	5
MFB LEADERSHIP	6
FINANCIALS	7
MFB REACH	8
MFB PROGRAMS	10
FOOD RECIPIENTS	12
NONPROFIT PARTNERS	13
VOLUNTEERS	14
EMPLOYEES	15
MFB FOOD SOURCES	16
NOTEWORTHY IN 2022	17
MFB DIFFERENTIATORS	18

Produced and designed by Midwest Food Bank. Printing courtesy of **GROWMARK** 

Below, left to right

Volunteers at MFB Georgia

Volunteer at Central Storehouse, an agency of MFB Texas

Priscilla receives food from the School Street Pantry, an agency of MFB Normal, IL







### Greetings from Ukraine!

I got a pack of your rice [Tender Mercies]. I would like to thank you for what you are doing. This pack has come a long way to me in Kyiv. Thanks to others I can eat delicious soup while I have long lost my job. I want you to know that your efforts are getting there, even if you don't see the millions of people eating your rice. God bless you for your deeds!

Volodymyr (Vlad) Gurtovy



## OUR MISSION

As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition locally and throughout the world and providing disaster relief, all without discrimination.

## OUR VALUES

Midwest Food Bank's values are built on the Biblical base of the 'fruit of the spirit' - Love, Joy, Peace, Patience, Kindness, Goodness, Faithfulness, Gentleness, Self-control. Our values give us a roadmap to "Sharing the Blessings."



### SERVING THOSE IN NEED

We recognize and adapt to our agencies' (food pantries, schools, soup kitchens, shelters) needs, providing resources to help them best solve food insecurity for individuals and families.



### **EMPOWERING VOLUNTEERS**

Our volunteers find purpose in their efforts shared with MFB. Opportunities are available for any age and array of abilities. The countless hours and expertise of our volunteers is a unique and blessed differentiator.



### **EMBRACING OUR COMMUNITIES**

We warmly welcome community members and partners, engage with them to serve those in need, and sincerely appreciate the joint partnerships we have.



### WORKING WITH INTEGRITY

Our communications and actions are always done with honesty and transparency.



#### **EXECUTING THROUGH TEAMWORK**

We work across all our divisions and within our locations. We place a high priority on collaboration, leveraging best practices for continuous improvement of an already efficient organization.

OUR VISION

Our vision is to provide industry-leading food and disaster relief while sharing the gospel message.

## MFB'S RETURN ON INVESTMENT

Charitable gifts to Midwest Food Bank go toward alleviating hunger and malnutrition and not administrative costs.

### **OPPORTUNITY**

10.2% of US households are food insecure. Source: USDA

As a faith-based organization, it is the mission of Midwest Food Bank to share the love of Christ by alleviating hunger and malnutrition locally and throughout the world and providing disaster relief; all without discrimination.

### **MISSION**

MFB helps provide food for physical needs and shares the gospel for spiritual needs.

\$1 INVESTED BECOMES

### **TEAM**

55 employees across 12 locations help lead 30,000 talented and engaged volunteers.

30,000 VOLUNTEERS
550 VOLUNTEERS FOR EVERY
1 STAFF MEMBER

### **EFFORTS**

MFB rescues food from over 600 partner organizations across the US.

### **PARTNERS**

We provide food at no cost to enable agencies to serve more in their community.

OVER

### IMPACT

Only \$2.4M administrative cost to distribute \$415M of food MFB OPERATES WITH

### MFB OFFICERS

Eric Hodel, Chief Executive Officer Patrick Burke, Chief Operating Officer Jada Hoerr, Chief Resource Officer Lisa Martin, Chief Financial Officer

### NATIONAL BOARD MEMBERS

### **DAVID KIESER, PRESIDENT**

Founded MFB in 2003 with his brothers

### **BILL LEMAN, VICE PRESIDENT**

Owner and retired CEO of Leman Property Management

### DAVE HODEL, SECRETARY/TREASURER

Partner in Darnall Concrete

### **RALPH ENDRESS**

Retired owner and CEO of Young America Realty Inc.

#### JIM GAPINSKI

Owner and President of Heartland Growers

#### **ANN KAFER**

Retired Vice President of Human Resources and Strategy at Growmark, Inc.

#### **MATT KEES**

VP and Group Financial Officer, Caterpillar, Inc.

#### **BRANDON LIPPS**

Co-founder of Caprock Strategies and former Deputy Undersecretary for Food, Nutrition, and Consumer Services, USDA

### **DENNIS MOTT**

Retired business manager from Caterpillar, Inc.

#### **ARTHUR NEAL**

Deputy Administrator for Federal Grain Inspection Service, USDA

### TRENT SCHOLL

Principal partner at Ledgestone & Associates, LLC.

#### **ERIC SHELDAHL**

Commercial and residential real estate entrepreneur

### DIVISIONAL LEADERSHIP

### **ARIZONA**

Merilee Baptiste, Executive Director Bryan Armstrong, Divisional Board President

#### **FLORIDA**

Karl Steidinger, Executive Director Sal Cucinella, Divisional Board President

#### **GEORGIA**

Pat Burke, Executive Director Kim Schnoes, Divisional Board President

#### **ILLINOIS - NORMAL**

Tara Ingham, Executive Director Rocky O'Shea, Divisional Board President

### **ILLINOIS - MORTON**

Lisa Martin, Executive Director Mike Stratton, Divisional Board President

#### **ILLINOIS - PEORIA**

Audrey Kamm, Executive Director Dave Templin, Divisional Board President

#### INDIANA

Marcie Luhigo, Executive Director Jim Gapinski, Divisional Board President

### **NEW ENGLAND**

Jan Young, Executive Director Brent Walder, Divisional Board President

#### PENNSYLVANIA

Kathy Anderson-Martin, Executive Director Aleta Serrano, Divisional Board President

#### **TEXAS**

David Emerson, Executive Director Dallas Addison, Divisional Board President

#### EAST AFRICA

Christine Mutsoli, Executive Director Jennifer Armstrong, Divisional Board President

Jerry Koehl, Divisional Board President

## **FINANCIALS**

### **YEARS ENDING DECEMBER 31, 2020, 2021 AND 2022**

PUBLIC SUPPORT AND REVENUE	2020	2021	2022
Donated food, vehicles, equipment and services	\$397,600,000	\$434,800,000	\$ 417,300,000
General public contributions and grants	\$21,900,000	\$14,600,000	\$17,000,000
Special events Miscellaneous income	\$900,000 \$700,000	\$600,000 \$800,000	\$1,100,000
Miscendieous income	\$100,000	\$000,000	
Total public support and revenue	\$421,100,000	\$450,800,000	\$435,400,000
EXPENSES			
Program services	\$392,400,000	\$441,700,000	\$430,000,000
Management and general	\$1,300,000	\$1,400,000	\$1,400,000
Fundraising	\$900,000	\$1,000,000	\$1,000,000
<1% Management, General, and Fundraising	0.56%	0.54%	0.56%
Total expenses	\$394,600,000	\$444,100,000	\$432,400,000
NET ASSETS			
Food inventory	\$33,200,000	\$37,600,000	\$40,200,000
Cash, buildings (net of debt), equipment, other	\$25,600,000	\$27,900,000	\$30,200,000
Total net assets With donor restrictions	\$58,800,000 \$3,300,000	\$65,500,000 \$600,000	\$70,400,000 \$1,400,000

<sup>\*</sup> Numbers above for 2020 and 2021 are from Midwest Food Bank's audited statements. Financials represented for 2022 numbers are year-end summaries. The Midwest Food Bank audited statements for 2022 will be finalized and available May 30, 2023.

## MIDWEST FOOD BANK MODEL



## MIDWEST FOOD BANK REACH

IN 2022, MFB DISTRIBUTED

NORTH DAKOTA

# WORTH OF FOOD

In 19 years, Midwest Food Bank has grown from a small ministry on a family farm to ten domestic and two international locations. We are thankful for the continued and sustainable growth.

CALIFORNIA

AT NO COST TO THE NONPROFITS.

SOUTH DAKOTA

NEBRASKA

KANSAS COLORADO

ARIZONA NEW MEXICO PHOENIX, AZ

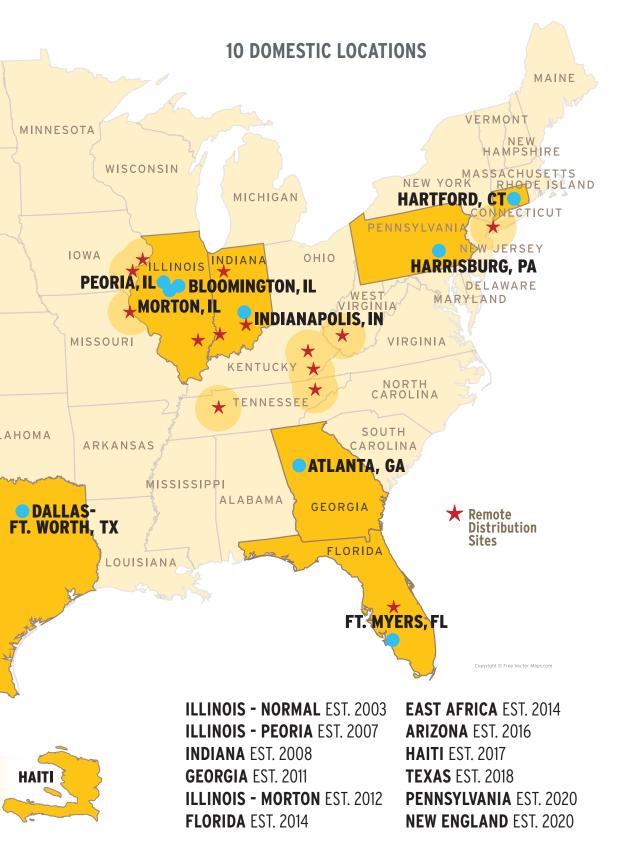
TEXAS

OKL



### 2 INTERNATIONAL LOCATIONS





## FOOD FOR NONPROFITS (



Fighting food insecurity is a collaborative effort. MFB places great value on maintaining positive relationships with nonprofit partners.

The Creek, a partner agency of MFB Indiana

## IN 2022,MFB DISTRIBUTED \$415 M OF FOOD.

MFB provided food, free of charge, to over 2,200 agencies worldwide who are actively engaged in fighting food insecurity. With inflationary pressures, the need was greater in 2022. On average, MFB's partner agencies saw a 25% increase in food distributed.

Every year, agency visits are conducted by staff and volunteers at each MFB location. These visits offer an opportunity to maintain good relationships and see needs up close. Often there are connections with MFB's ultimate clients: those who receive the food.

## DISASTER RELIEF



Part of the Midwest Food Bank mission is providing Disaster Relief, and 2022 offered ample opportunity. Victims of tornadoes, flooding, and hurricanes received family food boxes packed by volunteers. MFB sent 49 semi-loads of relief across the US.

In providing Disaster Relief in 2022, Midwest Food Bank was presented with a unique opportunity. Hurricane Ian made landfall in Fort Myers, FL, home of MFB's Florida division. Despite having no power for several days, staff and volunteers were on hand the

day after the storm, packing and distributing food boxes to partner agencies. For the next ten days, they worked 15-hour days. Over 3,500 food boxes were distributed at 90 locations. MFB also gave away 30,000 cases of bottled water and 54,000 pounds of fresh produce.

It's a blessing to show the love of Christ to those whose lives have been disrupted. In responding to

disasters, Midwest Food Bank donors and volunteers had a nationwide and international impact.



A family food box recipient after Hurricane Ian



TENDER MERCIES



25¢ PER SERVING

At a cost to Midwest Food Bank of only HIGH-QUALITY 25¢ per serving, Tender Mercies® provides wholesome, high-quality nutrition. Designed by dietitians, it is a mighty ally in the fight against food insecurity. A savory blend of rice and beans is the foundation of the Tender Mercies recipe. They're fortified with protein, essential vitamins, and minerals to ensure maximum nutritional value. In East Africa, Tender Mercies is locally sourced and

packaged for distribution.

MIDWEST FOOD BANK DISTRIBUTED **TENDER MERCIES**SERVINGS IN 2022

Tender Mercies underwent rebranding in 2022. A new look was created for the packaging, and new marketing materials were created to promote Tender Mercies' wholesome nutrition.

**ACROSS THE US 1.3 MILLION SERVINGS KENYA 4.1 MILLION SERVINGS INTERNATIONALLY\* 1.7 MILLION SERVINGS** 

\*(HAITI, UKRAINE, SOUTH AFRICA)

HOPE PACKS (



Midwest Food Bank's Hope Packs program provides at-risk children with supplemental weekend food. Volunteer agencies, churches, schools, or community groups package shelfstable food from Midwest Food Bank to give to students on Fridays.

> Mikela is a food recipient of MFB Bloomington-Normal, IL

## HOPE PACKS 5 CORE ITEMS

Individual warm meal (mac & cheese, ravioli) Breakfast meal (cereal, oatmeal)

Fruit

Granola bar

Snack (fruit snacks, cookie)

WILL

## FOOD RECIPIENTS

With every food recipient we meet, we grow in compassion and humility. Understanding the stories of Midwest Food Bank's food recipients helps us fulfill our mission. We appreciate their willingness to partner with us and are honored to learn their stories and share them with you.

### **VINCENT**

"People who donate to Midwest Food Bank are kind and caring. It was an exciting place to visit. My favorite foods are cereal, sugar-free drinks, mac and cheese, and oatmeal. My family enjoys the pasta, beans, and soup mixes. Thank you to everyone who donates food, it is a big help," says Vinny. He receives food from The Lands at Hillside Farms, a nonprofit partner of MFB Pennsylvania.

MFB New England provides food to the Friendship Center and the food pantry housed there. Will is a client who eats breakfast and lunch there five days a week. He has developed relationships, and says he likes talking to the people at The Friendship Center because "they are always there for you." Will's favorite meal is fish, a specialty of the chef on site.

### REM GRADUATES

These are students from the third graduating class from Rural Evangelistic Mission (REM) high school, a longtime Kapu Africa (MFB East Africa) partner. Through REM, children from slums receive a quality education. Kapu Africa provides Tender Mercies and Unimix to help feed these students.

Currently studying at Illinois State University, Caleb receives food from an MFB Bloomington-Normal agency, the School Street Food Pantry. Caleb is an international graduate student from Nigeria. Caleb is grateful for the pantry and enjoys volunteering there.

## NONPROFIT PARTNERS

Midwest Food Bank serves nonprofit organizations helping their communities. They are on the frontlines in the fight against food insecurity, getting food into the hands of those who need it. MFB staff conducts agency visits to get valuable information on how best to serve.

Midwest Food Bank nonprofit partners must be 501(c)3 charities. They are not charged for food received from MFB, and they agree to give it away free of charge. All partner agencies complete an annual certification ensuring they are faithful stewards of the food received and distributed from MFB.

# SERVED 220 **NONPROFIT** PARTNERS IN 2022.



Volunteers deliver food from Jefferson Street Food Pantry in Lincoln, IL, They are a nonprofit partner agency of MFB Peoria, IL.



A food distribution by My Contagious Generosity, an agency served by MFB Arizona.

Types of nonprofit partner agencies served by Midwest Food Bank include:

- Food pantries
- Soup kitchens
- Homeless shelters
- Residential programs
- Children feeding programs

Our staff loves coming to MFB because when we arrive we are greeted with a smile, we are able to shop for the items we want, and we get to pray before we leave.

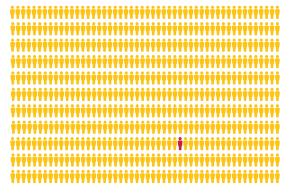
Julie Stokes, Atlanta Mission MFB Georgia partner agency



## **VOLUNTEERS**

Volunteers are critical to the mission of Midwest Food Bank. They fill many roles that would otherwise need to be paid staff. From truck drivers, to receptionists, to bookkeepers, to forklift operators, to warehouse support, dedicated volunteers serve in the fight against food insecurity. Among them are those called "Core Volunteers," who faithfully fill crucial positions.

IN 2022, THERE WERE 50 VOLUNTEERS FOR EVERY 1 PAID





As the volunteer social media administrator for Texas, I get to see the work of Midwest Food Bank through an array of dedicated people - from those who complete a group project to the core volunteer filling a role that would normally be paid staff. I see God's hand in it all. I am so inspired by all of MFB's volunteers and feel truly blessed to be a part of it.



### KIM NGUYEN BOARD MEMBER, MFB TEXAS



350,000 HOURS OF SERVICE WERE VOLUNTEERED

This is the equivalent of 175 paid MFB staff members

BY 30,000 INDIVIDUALS IN 2022.



To find out more about volunteering at MFB, contact your local division, or scan this code.

## **EMPLOYEES**

**EMPLOYEES** 

Employees are a critical component of the Midwest Food Bank mission. MFB staff are passionate about their work, not just coming to a job but also investing in a mission. While it is important, passion isn't the only factor in a successful staff member. To be an industry-leading food bank, MFB ensures employees are equipped with the tools and resources needed to best do their jobs.

Midwest Food Bank began an annual listening survey of employees. It's a way of capturing their voice and assessing engagement. Professional development plans are another way we invest in our employees. On-the-job and online training, in addition to guest speakers on leadership topics, enrich and empower the MFB workforce.

I work with some of the finest people who have a heart for His kingdom. At MFB, we give out hope in the form of food. I share my love for Christ through my obedience to his words, "feed my lambs," giving Him the glory.

> Chris Lee **OPERATIONS MANAGER, MFB TEXAS**



Since I started working at Midwest Food Bank, working with different agencies and being out in the field, my heart has been opened to do much more than I've done. I see more people who are in need than ever before. I've learned not to judge from what I see and share what I can. Being at MFB has taught me that.

### DAVE MORRISON WAREHOUSE MANAGER. MFB FLORIDA



I love my work at MFB. I witness God moving hearts - providing financial support, food donations, and friendly volunteers. Whether through an unexpected donation after the purchase of a dry trailer or a recently widowed volunteer who finds a place to belong at MFB, God is at work here every day!

LINA MARTIN **VOLUNTEER COORDINATOR, MFB GEORGIA** 

I am surrounded by so many wonderful people with servant hearts - from our volunteers to non-profit partners to staff to donors. It's truly refreshing to work together to serve those in need within our community. It's not really about the food, it's about loving God's people.

MERILEE BAPTISTE **EXECUTIVE DIRECTOR, MFB ARIZONA** 



## **FOOD SOURCES**

MFB receives donated food from all over the country due to food produced in excess, incorrect labeling, and more. Donated food comes from various sources:

- Food manufacturers
- Food distribution centers
- Grocery stores
- Private food drives



10% Other Local Grocery Runs, Food Drives, Other **Donations** 

54% Food **Manufacturers** 

66 Midwest Food Bank has been a reliable and valuable partner for Amazon in our efforts to fight food insecurity across the country. Whether procuring and packing food for Amazon to deliver to vulnerable communities in Eastern Kentucky or providing support for Amazon's disaster relief efforts in the aftermath of Hurricane Ian, Midwest Food Bank has always risen to the occasion.



## INVESTING IN THE MISSION

To distribute quality nutritious food, Midwest Food Bank supplements donated food by purchasing food. Other expenses include facility and equipment upkeep, and transportation costs (fuel and vehicle maintenance). A wide variety of financial donors support MFB:

### Individuals | Corporations | Foundations | Churches



We love that we get to see God work in a very tangible way. It is a blessing to us to meet volunteers,

partners and employees that show the love of Christ humbly and faithfully.

> MICHAEL AND TATIANA CASTNER **SHARE PARTNERS**

As an agricultural cooperative, our noble purpose is to feed and fuel the world. I can think of no better way to fulfill that promise

> than by partnering with Midwest Food Bank in their work to alleviate food insecurity both here at home and around the world.

**KAREN JONES GROWMARK FOUNDATION**  Elevation Church is honored to partner with Midwest Food Bank



in their commitment to helping alleviate hunger around the world for people in need. Together, we can meet people

where they are, and share the love of Christ in a tangible way.

> JOHN NICHOLS **ELEVATION CHURCH**

## NOTEWORTHY IN 2022

### TENDER MERCIES TO UKRAINE

The war in Ukraine forced many families into hunger. MFB donated Tender Mercies meals to the refugees. Other nonprofit organizations partnered with MFB, providing the transportation of the meals. About \$400,000 of food support went to Ukraine and the surrounding countries.



Tender Mercies meals were distributed to Ukrainian refugees.

### DAY OF ACTION IN OUR CAPITOL

On July 12, 2022, Midwest Food Bank participated in a Day of Action to Fight Against Food Waste and Food Insecurity on Capitol Hill in Washington, DC. The event was to support the Food Donation Improvement Act. While there, Midwest Food Bank representatives met with Congressional offices from AZ, IN, IL, and PA to build the MFB brand and create awareness of our focused efforts to alleviate hunger and malnutrition in the communities they represent.



Jada Hoerr, MFB Chief Resource Officer, second from right, spoke in a panel advocating for the Food Donation Improvement Act.

### **DISASTER RELIEF**

There were many opportunities to live out the mission of sharing the love of Christ in 2022. Here are some of the MFB Disaster Relief locations.

**LOUISIANA** Two tornadoes struck New Orleans on March 22. There was widespread damage, and 18,000 homes and businesses were left without power.

**KENTUCKY** Flooding from major storms hit Eastern Kentucky on July 28. Some areas received ten inches of rain. Flash flooding and mudslides caused death, and great property and infrastructure damage.



MISSISSIPPI The Pearl River crested over seven feet above flood stage on August 29. The flooding resulted in the city of Jacksonville cutting water production, leaving nearly 180,000 residents without water.

PUERTO RICO Hurricane Fiona, a powerful and destructive Category 4 storm, made landfall on Puerto Rico on September 16. It cut off all power in Puerto Rico, and left a third of the population without water.

#### **SOUTHWEST FLORIDA**

Hurricane Ian struck Fort Myers on September 28. Our location there became a key resource in the unprecedented need. Working for days without power, volunteers and staff assembled and distributed family food boxes to give to those in need. Additionally, over 13,000 boxes (17 semi-loads) were sent to the area from other MFB locations.

## MFB DIFFERENTIATORS

### SHARING THE BLESSINGS

MFB freely gives the food we receive or purchase to nonprofit partner agencies at no service fee. We share the blessings of food with our partners so that they can do the same with those they serve.

### DISASTER RELIEF

Beyond food distribution to partner nonprofits, MFB provides Disaster Relief. From natural disasters to economic and health disasters. MFB family food boxes serve those in need across the US.

### **VOLUNTEER EXPERIENCE**

MFB offers an industry-leading volunteer experience. We create an environment that makes it easy for volunteers to engage in the mission, make a significant impact, and find purpose.

### **GEOGRAPHIC REACH**

MFB warehouses across the US, in Kenya, and Haiti, provide significant geographic reach for mission impact. MFB's locations facilitate procuring food across a broad geography, reaching more communities.

### **MFB FACILITIES**



Warehouse environment is essential to MFB. Our facilities offer volunteers, nonprofit partners, and communities a clean, efficient, safe,

and comfortable gathering place.

### **FAITH-BASED**

Ours is a dual mission: sharing the love of Christ and feeding the body. Additionally, MFB provides an environment where employees, volunteers, and agencies experience God's love and grace.

### TRANSPARENCY AND **ACCOUNTABILITY**

Over 99¢ of every dollar donated to MFB goes to programs and services. On average, \$1 donated provides \$30 in food distributed to our nonprofit partner agencies.

## SUPPORT WITH CONFIDENCE

Charity Navigator, America's premier independent charity evaluator, has awarded four out of a possible four stars to Midwest Food Bank since 2011. Only 3% of nonprofits have achieved eleven consecutive years of Four Star Charity status. Midwest Food Bank's operational efficiency was maintained with 0.56% of expenses allocated to Management, General, and Fundraising.



## 99.4% PROGRAM EFFICIENCY MFB OPERATES



Food hoxes from MFB Arizona were distributed in Chandler, AZ.

## HOW CAN YOU HELP?



### **PRAY**

It is the hope of Midwest Food Bank to fulfill our mission of showing Christ's love in our actions.



### SHARE

Tell your friends and neighbors the Midwest Food Bank mission and story.



### **VOLUNTEER**

There are so many ways your gifts and talents can further the MFB mission. Get in touch with the MFB division in your location.



### GIVE

Midwest Food Bank is able to accept a range of gifts, including:

- Cash
- Stocks and Securities
- Estates
- Donor Advised Funds
- IRA Charitable Distributions
- Grain and Other In-Kinds













Volunteers at MFB Peoria, IL



Clients at Atlanta Mission, an agency of MFB Georgia



A MFB Arizona agency holds a food distribution



Employees distributing food from MFB Pennsylvania



Gospel Coalition distributing food from MFB New England

